

FOR IMMEDIATE RELEASE



## COREFACT NAMED THE BEST REAL ESTATE DIRECT MAIL SERVICE OF 2023 FOR MARKET UPDATE POSTCARDS BY FORBES ADVISOR

San Francisco, CA - November 10, 2023 - Corefact, a leading real estate marketing solutions provider, is thrilled to announce that [Forbes Advisor](#) has recognized it as The Best Real Estate Direct Mail Services of 2023 for [Market Update Postcards](#).

Forbes Advisor, a trusted source for personal finance and business news, selected Corefact for this prestigious accolade based on the company's exceptional direct mail service. According to Forbes Advisor, "Sending market update postcards is a great way to stay top of mind with your real estate leads. Corefact's Market Update postcards make it easy to do just that."

Corefact enables real estate professionals to automatically send monthly Market Update Postcards to their leads, keeping them informed about the latest market conditions in their area. The postcards are printed on high-quality paper stock with a UV-coated front, ensuring a professional and eye-catching presentation. Available in sizes ranging from 6-by-4 to 11-by-5.75 inches, these postcards offer versatility to cater to diverse marketing preferences.

One of the key features highlighted by Forbes Advisor is the affordability of the Market Update Postcards from Corefact, with printing costs as low as 45 cents per print. Additionally, real estate professionals can enhance the interactive experience for their leads by incorporating a QR code on the postcards. Recipients scan the code and instantly access more information about the market conditions, creating a seamless and engaging communication channel.

Forbes Advisor specifically recommends Market Update Postcards from Corefact for agents and brokers who want to send monthly postcards. The recognition by Forbes Advisor underscores the commitment of Corefact to provide innovative and effective marketing solutions for real estate professionals.

"We are honored to be recognized by Forbes Advisor as The Best Real Estate Direct Mail Services of 2023 for Market Update Postcards," said Chris Burnley, CEO at Corefact. "This recognition reflects our dedication to empowering real estate agents and brokers with impactful marketing tools. We believe that staying top of mind with leads through market updates is crucial in today's dynamic real estate landscape, and we are proud to offer a solution that not only meets but exceeds our client's expectations."

For more information about Corefact and its award-winning Market Update Postcards, visit <https://www.corefact.com>.

#### About Corefact

Corefact is a leading provider of real estate marketing solutions, offering a range of innovative tools to help real estate professionals effectively engage with their leads and clients. With a focus on quality, affordability, and cutting-edge technology, Corefact empowers agents and brokers to stand out in the competitive real estate market.

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